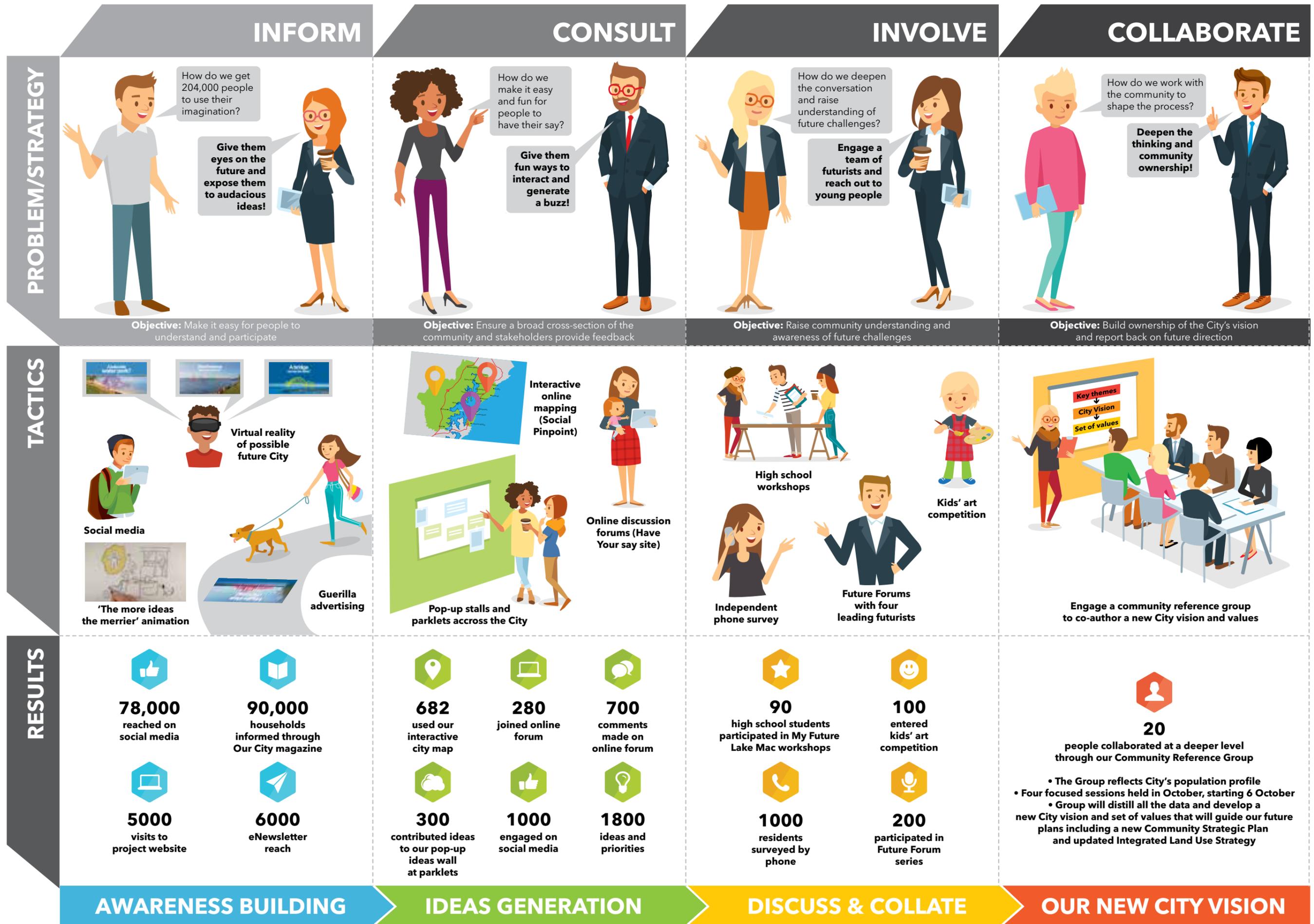




Lake Macquarie City Council

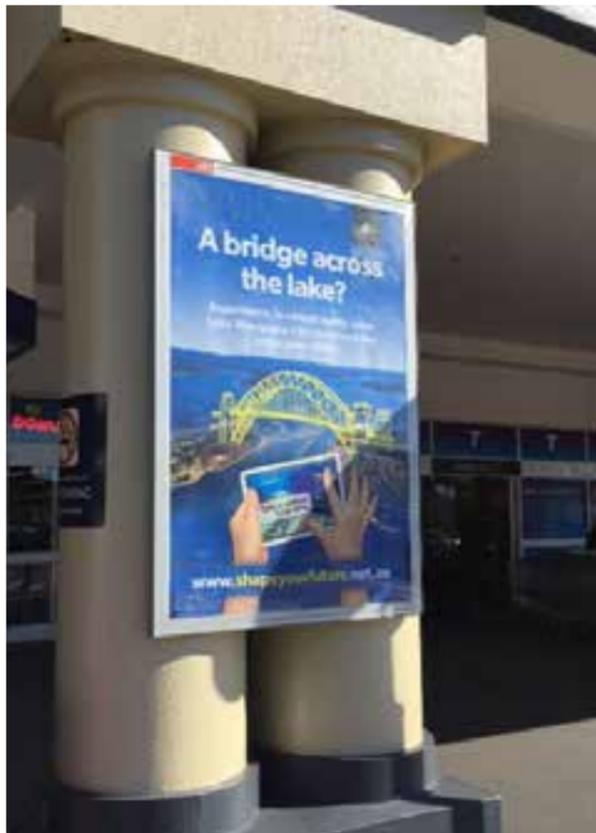
SHAPE YOUR FUTURE
Engagement overview



Virtual reality



Shopping centre billboard advertising



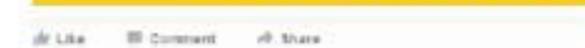
Guerrilla advertising on a shared pathway



Bus advertising



Social media



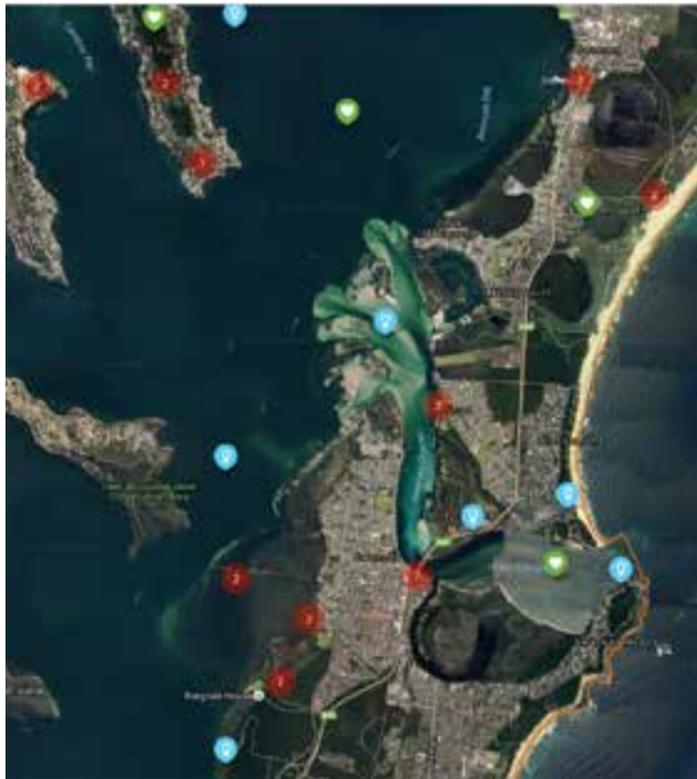
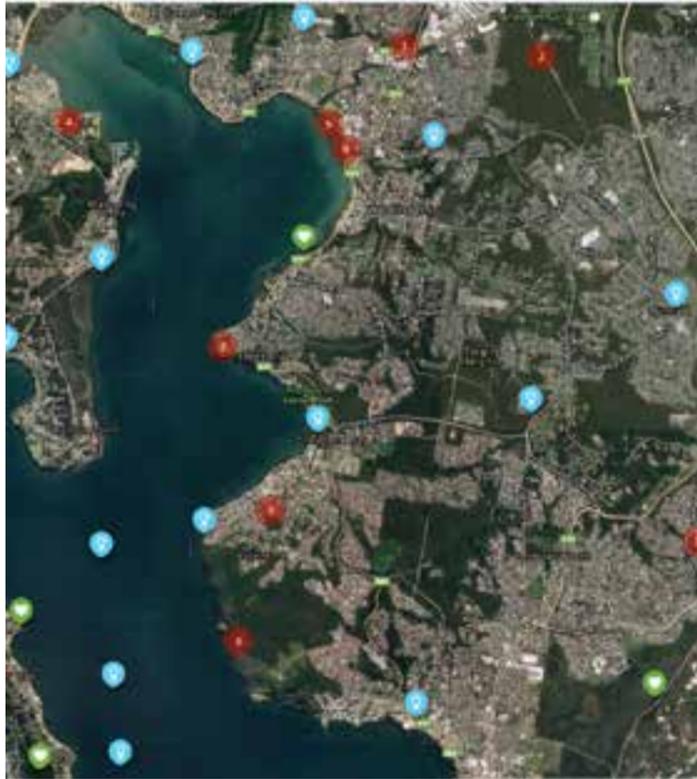
Shape Your Future project webpage



Stills from 'The more ideas the merrier' animation (featured on our project webpage)



Interactive online mapping



Pop-up stalls and parklets across the city



Online discussion forums (featured on our project webpage)

What do you like about living in Lake Mac? Why?

🗨️ 56 responses

- Gaynor Williams, 3 months ago

The serenity of the lake, although being still an active place. So much to do in our own backyard. Being able to be close to the Hunter Valley and Newcastle
- aboyff, 3 months ago

Great natural assets - Beaches, Lake, National Parks - great recreation opportunities
- The crow, 3 months ago

Having moved here recently from a major rural city, I really appreciate the amount of green space surrounding the Lake, but I worry that in such a short space of time, I've already seen much of that area bulldozed for housing. Otherwise, the LMCC does seem to have the ratepayers at heart.
- WT_Sator, 3 months ago

It's like living in the country while living in the city. Trees, wildlife and the lake are central to living in the area. Also a positive, supportive and inclusive Council that serves the community well.
- Lakeman, 3 months ago

Lake Macquarie is a beautiful place to live and I am very blessed that it is my home. Instead of the usual pattern of a crowded CBD surrounded by urban sprawl Lake Macquarie is a "city of villages" surrounding a picturesque lake of numerous bays and peninsulas. The lake is quite unique, there is nowhere in Australia quite like it and to my mind nothing to rival its natural beauty.

What would make Lake Mac City better in the future? Why?

🗨️ 214 responses

- Beth, 2 months ago

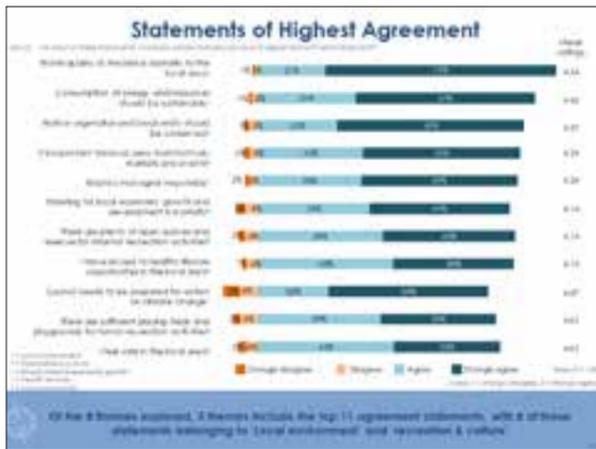
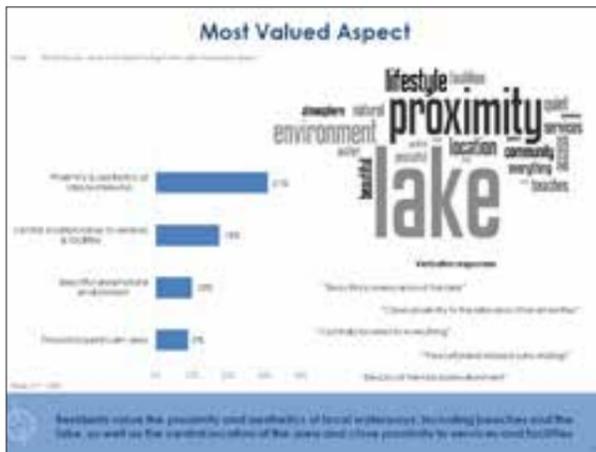
Yes, bikes come up behind walkers with no warning and it is dangerous for us elderly out for a walk. We don't always walk in a straight line either as some riders assume when they fly past.
- Pierre, about 1 month ago

They would improve the road network efficiency by allowing those who would like to choose to ride to destinations to choose this option. Those of us who need to drive (tradies, infirm, commercial operators, or when we carry big loads) will then have less congestion holding us up.
- Kibocled, 23 days ago

A great idea. We also need paths linking residential areas to urban centres and transport hubs, e.g. morisset peninsula suburbs to morisset centre
- Peter Harrington, 16 days ago

Absolutely Agree. the Cycle network needs to link up to provide viable and safe alternatives to motor vehicles.

Independent phone survey (Micromex)



My Future Lake Mac high school workshops



Kids' art competition



Shape Your Future project webpage

Future forum series

Got ideas on what would improve Lake Macquarie City?

Here's your chance to influence the future of an entire city and learn from leading futurists.

- Be entertained and gain insight from leading local futurists as they talk about what influences our future and how we can shape it.
- Be part of a working party to help establish principles on which Council's decision-making will be based - guiding Lake Mac City for the next 30 years.

It's FREE. Limited places, book now!

shapeyourfuture.net.au 4921 0333



Community Reference Group
Photos from the first meeting on 6 October



**100%
reliance on
renewable
energy.**

**More vibrancy in
Lake Mac, more
art and culture,
aim for being
cosmopolitan.**

Like Lake Mac satellite towns/neighbourhood centres. People can walk and cycle. Don't need a 'centre' of Lake Mac.

Lake Mac could be more interesting - we need more world class recreational facilities like the Speers Point Park that capitalise on lifestyle and green space assets. And activities like markets, outdoor dining, nice public spaces. And stuff to do and look at in our town centres like murals, green walls, pocket parks, public ping pong tables etc.

**Perhaps,
if we're really not
considering costs,
how about a
walled-in water
park?**

I'd love us to be an innovative hub for clean energy research and development, and yes jobs and industry in this arena. I just love living here. Go Lakemac!

Let's make Lake Macquarie an amazing place to live! A manmade lagoon and swimming area just like Southbank in Brisbane would be absolutely wonderful. You could even remake the outdoor pool into something similar, add a few restaurants and cafes and people would flock there.

Concentrate on improving our image as not only a tourist destination but as part of a tourist trail that captures those who wander between Brisbane and Sydney.

Respectfully, what we need is densification, not high rise. Stunning architecture is built to a human scale that recognises buildings and cities are there to serve people, not just to house them.

Build a football (soccer) specific stadium at the Macquarie Field site. 15k seater to start, with scalability to 35k. It'd be the first in the country and would attract major football games. This would increase tourism in the area and create more jobs. Plus it would further build upon the incredible legacy of football in the region.

All new houses, particularly in Wallarah Peninsula should include solar panels and battery storage as mandatory "basix" style requirements.