

# Comment Tagging



## OVERVIEW

One of the richest ways to collect community input online is via qualitative input methods such as forums, guestbooks, places pins on maps, ideas and essay question types in surveys. These inputs allow you to better understand context and allow your community to express their views openly via free-text inputs. In order to analyse these inputs, EngagementHQ offers a dedicated text analysis tool which allows comments to be tagged and coded for reporting.

In order to help you save time, our comment tagging service is designed to assist users of EngagementHQ with coding and tagging their qualitative inputs using EngagementHQ's text analysis tool. This service provides you with the support to get your reporting done faster, while also having a dedicated resource to ensure you do it right.

## WHO'S IT FOR?

Comment tagging is suitable for any organisation who would like assistance coding and tagging projects run on EngagementHQ. It is best suited to projects which have a clearly defined methodology and have effectively thought through their tool selection in the project planning phase. It is also the perfect accompaniment for clients who would like to take advantage of our custom project reports for more in-depth reporting and analysis.

## HOW IT WORKS

Working closely with one of our EngagementIQ team members we will provide you with a scoping session in order to take an initial look at your data and then decide on the approach to coding you would like to take. Once this is complete, we will work with you to develop a coding sheet and then work on your behalf to apply coding to each of your comments. Finally, we will notify you that your comments have been coded and work with you to refine any coding which needs minor adjustment.

## COST

- From \$500 (500 comments)

## WHAT YOU GET

- Scoping session
- Coding sheet
- Comment tagging for specified volume of comments
- Minor adjustments and changes

## ADDITIONAL EXTRAS

- Custom project dashboards