

# Survey Design



## OVERVIEW

Crafting a well-designed survey is an essential component for robust reporting and decision making. A well designed survey allows for thorough analysis and informed decision making and supports the overall user experience of an online consultation. EngagementIQ's survey design service can help you develop the perfect survey for your next online engagement project using EngagementHQ, ensuring you ask the right questions, prepare for reporting and establish a survey experience which drives participation with your project.

Work closely with our digital engagement experts to think strategically about your consultation, unpack your requirements and allow us to prepare draft survey recommendations detailing our advised approach. This process includes a pre-survey launch test and quality assurance process, so you can have confidence your survey is ready to publish.

## WHO'S IT FOR?

Survey design is perfect for teams who need to develop a rigorous survey in a short amount of time. Add one of our concierge options and we'll even build it for you and deliver you a pre-built and tested survey ready for launch.

## HOW IT WORKS

Kicking-off with a strategic catch-up meeting, we will discuss your project in detail and unpack the key areas of inquiry to inform your survey design. After this initial meeting, we will prepare and deliver a draft survey approach. This recommendation will ensure your survey approach is documented to allow you to quickly and easily build your survey using EngagementHQ. Once you have setup your survey we will work with you to test it and make sure everything is good to go.

## COST

- \$POA

## WHAT YOU GET

- Online survey design meeting
- Draft Survey recommendations and questions
- Pre-survey launch testing and review

## ADDITIONAL EXTRAS

- Survey build
- Live and embedded survey dashboard reports